



NCSITE Mentoring Program

Mentor Resume:

Jim Westmoreland, PE (NC)

***Westmoreland Strategic Enterprises, LLC
Greensboro, NC***

Contact Information: jwestmoreland@westmorelandstrategicenterprises.com
336-420-4411

Educational Background: ▪ BS in Civil Engineering (NCSU)

Work Background:

- Gateway Research Park, Inc., April 2020 – present - Interim Executive Director. Serve as lead executive and oversee the development and operations of two 75-acre research campuses (GRP is a collaboration of NC A&T State University and UNCG in Greensboro, NC)
- Westmoreland Strategic Enterprises, LLC, October 2018 – present - Owner and Managing Member. Provide professional consulting services to local governments, transportation agencies, and private developers
- City of Greensboro:
 - City Manager, February 2014 to April 2018
 - Deputy City Manager, October 2012 to January 2014
 - Assistant City Manager of Economic Development, 2008-2009
 - Transportation Director, 1999-2008
 - Engineering/Planning Division Manager, Transportation, 1996-1999
- Stantec Consulting Inc., July 2011 to September 2012 - Principal, Multimodal and Mass Transit Projects, US Southeast Region
- NC Department of Transportation:
 - Deputy Secretary for Transit, March 2009 to June 2011
 - State Signing Engineer, 1995-1996
 - Urban Traffic Engineer, 1991-1995
- Kimley-Horn and Associates, 1988-1991 - Transportation Analyst (Raleigh) and Office Manager (Charlotte)

Career Volunteer Background:

- Past President NCSITE - 2003
- Past President SDITE - 2010
- Served on numerous NCSITE, SDITE, and International ITE Boards and Committees
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What's different about me:

- Very unique mix of Public and Private sector work and leadership experiences
- Have served in various leadership capacities in ITE
- Enjoy sharing my time and talents with Young Professionals

Mentor profile: Jim Westmoreland

- What I can offer to a Protégé:**
- My time and ideas about how to enhance your ITE, career, and life experiences
 - My focus on the power of relationships and relationship building
 - My executive leadership experiences and stories

- I attribute my success to the following:**
- Observing and learning from other skilled leaders
 - Not being scared to try new things or take on new responsibilities
 - My belief in and ability to see the potential in all people

- Other Passions/Hobbies/Interests:**
- Spending time with those I love!
 - Cycling - Used to ride/race competitively back in the day. Now just a Peleton rider!
 - Exploring new places and spending time outdoors - Mountains/Coast